

62.41

Da

EDISON'S BOOK of

Dahlias for



ALLWAYS

1954

**Springhill
Dahlia Farm**

**2738 Walker Rd. N., W.
Grand Rapids, Michigan**

To Our Friends

In mid-summer 1953, Alva T. Edison, my uncle, passed away unexpectedly. He was the founder and proprietor of Springhill Dahlia Farm and became well-known to each of you, through his fine dahlias if not in person.

In recent years I have worked with him in his dahlia business. And, as was his wish, we will continue the gardens here at Springhill. Our goal will be to provide you the same high-quality roots and service that were always his standard.

We know you will be pleased with our listings this year. Our standard varieties plus several new additions will give you a wide selection. And the growing season here was excellent so we are delighted with the fine quality roots we have to offer.

Our sincere thanks for your nice orders and letters during the past year. We hope to serve you again during the coming season.

Sincerely,

MARY E. TATROE

Our Guarantee

We guarantee all roots purchased from us to be healthy and true to name. Any stock received otherwise will be cheerfully replaced or properly adjusted. Please notify us promptly of error, and return roots for replacement.

Our roots are state inspected. Out of state orders will bear a certificate of inspection.

Visitors Welcome

Our show gardens are located on the corner of Walker Road and Three Mile Road, two and one-quarter miles north of the West Leonard St. city limits of Grand Rapids. Call and get acquainted.

CLASSIFICATION OF DAHLIAS

FD - Formal Decorative; ID - Informal Decorative; IC - Incurved Cactus; StC - Straight Cactus; SC - Semi-cactus; Peo - Peony; Ba - Ball; Pom - Pom Pons; Min - Miniatures.

ROLL OF HONOR DAHLIAS

FOR 1954

ADIRONDACK SUNSET, ID — Brilliant scarlet red with golden tips	60c
AGLOW, ID — Soft apricot heavily suffused scarlet, with a golden sheen over all	\$1.25
AGNES E. JAMES, StC — Bright persimmon orange.....	\$3.00
AILSA BELLE, ID — Raspberry red	55c
ALICE MAY, ID — A really great white	\$1.00
ALICIA SCHRAFFT, SC — A lovely true deep pink	\$1.50
ALLWAYS, StC — A new Camelia rose	\$6.00
ARISTOS, IC — Velvety violet red, tipped white	\$1.00
ARTHUR GODFREY, FD — A beautiful orient red with orange or buff shadings	\$3.00
AUTUMN BLAZE, ID — Fiery red early in the season; later, it is red centered with gold tips	\$2.00
AXFORD TRIUMPH, ID — Huge, apricot to orange	75c
B & B, FD — Lavender	\$2.00
BARBAROSA, FD — The brightest scarlet.....	\$1.10
BEAUTY QUEEN, SC — Deep rose pink of finest color and form	\$1.75
BEDFORD BEAUTY, IC — Light amaranth pink with white around the center	75c
BEGONIA ROSE, FD — Beautifully shaded old rose	85c
BELVEDERE, ID — Silvery pink	\$1.00
BEN MARTIN, FD — Very dark red, with attractive black velvety sheen at center	\$1.00
BESS SMITH, ID — Pure, pure white	\$1.00
BEST OF ALL, SC — Red with reverse of deep purple red..	\$1.50
BETTY BLOSSOM, FD — Striking new variety of straw yellow and cream, flushed phlox pink	\$10.00
BLACK MONARCH, SC — A very dark oxblood red	\$1.00
BLACK NARCISSUS, StC — A handsome, new velvety dark red	\$5.00
BLUE RIVER, FD — Nearly blue	50c
CALIFORNIA IDOL, ID — Clear, glistening yellow	50c
CALIFORNIA PAGEANT, ID — Bright gold with bronze shadings	\$1.25
CHARLES L. MASTICK, FD — Deep apricot	65c
CHEMAR'S DAHLIAMUM, ID — Golden sheened apricot.....	75c
CINDERELLA, IC — A blend of pure deep pink with cream center, tipped with lavender	\$1.35
CLARA HOOK, StC — Golden yellow, lightly suffused apricot on outer petals	\$1.00
CLARIAM FANCY, SC — Light yellow suffused with rose..	\$1.00
CLARIAM LURAY, FD — Lovely pink with each petal striped lighter	\$5.00
COL. A. G. RUDD, ID — Rich carmine with deeper mahogany red at center	\$1.00
CROYDON MASTERPIECE, ID — Giant, perfectly shaped bloom of Indian or burnt orange	\$3.00
CROYDON SUPREME, ID — Clear medium yellow	\$1.00
DAVE PLATT, FD — White with flush of pink at center.....	50c
DEAN SHURTFLEFF, ID — Crimson shading to oxblood center	\$1.50
DELMARVA, ID — Orange with red shadings	60c

DIRECTOR M. A. HOWE, FD — Tyrian rose to cerise	65c
DONNA H. JONES, SC — Pink with white center	\$1.00
DON'S SUNRISE, IC — Blend of red with yellow	\$1.00
DOROTHY LAMOUR, StC — Beautiful true orange.....	\$1.25
DOROTHY TATTAM, SC — A fine pink	\$1.25
EDITH WILLKIE, SC — The greatest pure white dahlia....	\$1.35
EDNA D., StC — A huge bright rose red	\$1.60
EMMA CAROLINE, FD — An outstanding clean white....	\$1.25
ESQUIRE, ID — Elegant true purple.....	\$4.00
EXQUISITE, ID — White with lavender touch at center....	40c
FAITHFUL, SC — A good white	80c
FIREGLEAM, IC — Blends of orange, nasturtium red and yellow	\$3.00
FIVE STAR GENERAL, FD — Pink blend, yellow overcast...	\$1.00
FOREST FIRE, ID — Scarlet flame with yellow blushes.....	50c
FRIEDA GAYLORD, ID — Rosy pink with golden shadings..	\$1.75
GAY KNIGHT, ID — Red with orange tips, scarlet reverse..	\$1.75
GEN. EISENHOWER, IC — Popular bright Turkey red	\$1.35
GENERAL JOHN J. PERSHING, SC — A pleasing coral and jasper red with chrome flush	\$1.00
GENE STRATTON PORTER, ID — A grand ruby red	40c
GERRIE HOEK, FD — Rhodamine pink with yellow at base..	50c
GLAMOUR, ID — True purple with amaranth pink edge....	85c
GOLD COIN, IC — Lovely light chrome yellow with faint rose suffusion at center	\$3.00
GOLDEN BEAUTY, ID — Golden apricot	60c
GOLDEN ECLIPSE, FD — Lovely autumn	\$1.25
GOULBURN, IC — A deep lemon blending to reddish apricot at the tips of the petals	\$2.00
GRAY BIRD, FD — Clear yellow with edge of white.....	\$1.25
GREAT LAKES, ID — White, with lavender tips	\$1.35
HAWKESBURY QUEEN, ID — Shaded wine red	\$1.50
HOUGHTON GEM, ID — Creamy yellow shaded pink.....	40c
IRENE DUNNE, StC — Rose pink	85c
IRENE RICH, SC — An artistic rose bengal, blended apricot with orange; lacinated petals.....	\$2.50
JANE LAUSCHE, SC — Soft mallow purple with white tips	\$1.15
JOAN FERENZ, ID — Lemon, suffused rose red	\$1.00
JOSEPH B. LANKTREE, ID — Bright red	\$1.50
JOSEPH A. MCGINNIES, ID — Glowing garnet red with shadows	60c
KELVIN ROSE, ID — A beautiful rosy mauve	85c
KILGORE'S PURPLE, ID — A lovely purple.....	80c
LAKESIDE ANN, SC — Gold and pink blend.....	50c
LAURA B., SC — Beautiful golden yellow at base, blending to deep strawberry red.....	\$3.00
LIDICE, ID — Delicate ivory cream.....	65c
LINK'S BLACK PRINCE, ID — Deep velvety maroon.....	\$1.25
LINK'S BLUE TRIUMPH, FD — Shaded petunia violet.....	65c
LINK'S GORGEOUS, ID — Bi-color yellow and pink.....	85c
LOVELY JEWEL, SC — A pleasing pink.....	\$1.50
LOWELL THOMAS, ID — Shell pink.....	\$1.25
MADAME CHIANG KAI-SHEK, ID — Rose and buff blend....	90c
MADAME C. JUSSIANT, StC — Unique clear lilac-violet....	60c
MADONNA, ID — Massive, almost pure white.....	\$1.75
MAJOR VIERS, FD — Gold with peach suffusion.....	\$1.25
MARILYN DALE, SC — Light roseine purple.....	\$1.50

MARION GLENN, SC — A lovely peony purple shaded garnet, serrated petals.....	\$6.00
MARY NOBLE, FD — Phlox pink to bright mauve.....	\$1.10
MARY TAYLOR, StC — Deep flesh pink and gold.....	.75c
MASSASOIT, ID — A grand deep pink.....	\$1.15
MAUDE CRAWFORD, SC — A striking new light primrose yellow.....	\$5.00
MILGROVE, SC — A good clear pink.....	\$1.25
MISS DORIS BRAND, FD — Unique coloring, with base of each petal gold, remainder red.....	\$1.50
MISS NEWBURYPORT, ID — Large old-gold.....	.75c
MISS WILGA, ID — Mauve and pink, light center.....	\$1.50
MONARCH, FD — Rich blood red.....	\$1.00
MONTEBELLO, ID — A rich orchid crimson.....	.50c
MOYUA, SC — Centers are yellow, blending to a lively rose-pink at outer edges of petals.....	\$1.00
MRS. E. J., StC — Clear pink with white at center and tips50c..
MRS. HESTER A. PAPE, ID — A really big reddish-purple..	\$1.50
MRS. MINIVER, StC — A fine apple-blossom pink.....	.40c
MRS. W. KEENE, ID — Primrose flushed apricot.....	.40c
MRS. WM. S. KNUDSEN, ID — A pure white.....	.65c
MUSTANG, SC — The truest shade of pink.....	\$1.00
NAGEL'S GIANT, ID — Rich salmon with gold.....	\$1.00
NAGEL'S SUPERB, ID — A fine light yellow	\$1.00
NAY AUG, SC — Lovely shades of rose blended with chrome yellow.....	\$3.00
NEW LOOK, SC — Empire yellow.....	\$1.50
NORMA MORTON, ID — Yellow flushed garnet.....	\$1.00
NORTHERN LIGHTS, StC — One of the largest whites.....	\$1.50
OAKLAND BEAUTY, FD — A fine white.....	.75c
OGDEN REID, ID — Pink blended with rose-pink.....	.60c
ONE HUNDRED PERCENT, ID — Deep rosy pink.....	\$1.00
PAOLI LOCAL, SC — A beautiful pink blend of rose and yellow.....	\$2.50
PATRICIA SPOLLEN, IC — An all-around fine dahlia of a unique persimmon-orange.....	\$6.00
PEPPERMINT CANDY, SC — White with splashes of crimson60c
PERMANENT WAVE, ID — A fuschia purple, with petals quilled and beautifully ruffled.....	\$2.00
PINK PROFUSION, FD — Salmon-pink edged deep pink....	.45c
PURPLE TRIUMPH, ID — A rich violet-purple.....	\$1.25
QUINN'S TIDAL WAVE, ID — A giant yellow decorative that sweeps all before it.....	\$5.00
QUINN'S VARIETY GIRL, FD — A very desirable orange- gold with pure white petal tips.....	\$4.00
RAY SMITH, SC — Tyrian pink with white tips	\$1.00
RETZER'S RED, StC — Dark or fuschia red.....	.75c
RITA WELLS, ID — Grenadine pink on buff.....	.40c
ROSE GLORY, FD — A lovely deep rose-pink.....	.45c
RUFFLED GIANT, ID — Very fine orange buff.....	.50c
RUFFLES, ID — Shell pink with ruffled petals.....	\$1.00
SARETT'S PINK FLAMINGO, IC — A clear rose pink.....	\$1.50
SELWOOD GLORY, FD — Deep purple edged with white..	\$1.50
SHERWOOD'S PEACH, ID — Ocherous buff.....	.40c

SKYROCKET, StC — A striking clear vermillion.....	\$1.25
SON OF SATAN, StC — An immense flame red.....	75c
SOUTHERN BELLE, FD — Distinctive coloring, white at center with outer one-half suffused rose-red.....	\$2.00
STARDUST, FD — A shiny glistening pink with white lines lengthwise.....	\$1.50
ST. NICK, FD — Bi-color red and white.....	\$1.00
STUDENT PRINCE, SC — A clear bright gold.....	55c
SUNBURST, ID — Greenish yellow, lightly overcast mallow-pink	\$1.50
SUNRAYS, ID — Clear buff suffused apricot.....	85c
SWEETEST, ID — Creamy yellow shading to pink tips.....	75c
TARAWA, SC — Large shaggy purplish wine-red with silver reverse.....	\$1.15
THE CARDINAL, SC — A beautiful spectrum red.....	\$1.50
THE DRAGON, ID — Apricot edged lengthwise with rose..	\$1.00
THE GOVERNOR, FD — A clear sulphur yellow.....	\$1.00
THE REAL GLORY, FD — A crisp white.....	80c
THERESA LOUISE, SC — An exquisite begonia pink, shading lighter in the center.....	\$6.00
THE VOLUNTEER, ID — Deep tyrian purple with lighter tips	\$3.00
TILBURY'S STARLIGHT, SC — Red-brown flushed gold....	\$1.00
TORERO, IC — Blood red with yellow edges.....	85c
VENITA, ID — A lovely light blend of carmine rose on straw yellow.....	\$7.00
VICTORY DAY, StC — One of the brightest cactus reds....	\$1.00
VIN WELL CRINKLES, ID — Orchid shading to pink tips....	40c
VIRGINIA B. TAGGERT, FD — Light blend of pastel colors, white with fuchsine pink.....	\$1.75
WHIRLAWAY, ID — Lemon to sulphur-yellow	50c
WHITE SUPERIOR, StC — A high-class pure white.....	\$1.00
WHITE WONDER, ID — A large fluffy white.....	40c
WINONA, SC — A color blend of peach and Naples yellow	\$2.50
YELLOW GLORY, SC — Clear lemon-yellow.....	\$1.00

CLOSE-OUT BARGAINS

OF

STANDARD VARIETIES

ARELDA LLOYD, ID — A soft yellow flushed pink.....	30c
AVALON, FD — Pure clear yellow.....	30c
CHARLOTTE CALDWELL, Ba — Orange shaded terra cotta...	30c
EDITH A. LEHMAN, FD — Brilliant old rose.....	30c
ENCHANTRESS, ID — Bright orange buff.....	30c
FRAU FRANCOIS NAGELS, ID — Odd reddish-maroon.....	30c
GEMMA CLARA, SC — Pure yellow	25c
HILLCREST SUNSET, ID — Beautiful sunset shades.....	25c
H. R. S., ID — Golden yellow.....	35c
JEAN KERR, Ba — A wonderful white.....	25c
KING ALFRED, ID — Ruby red with silver reverse.....	50c
MARGARET COLE, FD — Yellow at the center shading to orange with silvery-white tips.....	25c
NANAQUAKET, FD — Delicate orchid pink.....	25c
PENN CHARTER, FD — Autumn shades.....	25c

2738 WALKER RD. N. W.

GRAND RAPIDS, MICH.

Name _____

Address

City and State

Ship

When

Amt. Inc.

We pay all regular postage, but for Special Handling include 25c, or for Special Delivery 35c. Any root that does not show an eye in three weeks after planted in the garden must be returned in order to get a replacement. We do not hold ourselves responsible for the growth of any root in your garden.

Quan.

Kind

Amount

Notice: Sometimes an extra heavy demand will exhaust our supply of a variety, especially late in the Spring and should it happen we are sold out on any variety ordered, may we substitute a variety of more value?

Yes ☐ No ☐

[illegible]

SHAHRAZADE, ID — A remarkable bright pink.....	40c
WATCHUNG GIANT, ID — Deep amber yellow.....	35c
W H. T., FD — Rich old rose on begonia rose.....	35c

MINIATURE DAHLIAS

ALDYTH JOY, StC — Delicate pink.....	75c
ANDREAS ORANGE, StC — Brilliant true orange.....	50c
BABY HALE, FD — Bronze to autumn shades.....	35c
CARLA, SC — Buff, heavily shaded old rose.....	25c
CORRINA, FD — Bright yellow.....	35c
DEARIE, FD — Peach suffused and shaded rose.....	50c
ESCORT, ID — Salmon pink.....	40c
GLENDA L., ID — A pleasing watermelon red.....	40c
HAZEL HARPER, StC — True pink with white centers.....	\$1.25
IKE, ID — A beautiful blood red.....	30c
JUBILANT (Dahliadel), ID — Cherry red, inclined orange..	75c
JUBILANT (Holland), ID — Light lilac.....	35c
LEMONADE, FD — Lemon yellow.....	30c
LINDA FOSS, StC — Pink with cream shadings.....	25c
LITTLE DIAMOND, SC — Violet rose with sulfur yellow at center.....	75c
LITTLE JIMMY, FD — Pure white, nearly round.....	50c
LITTLE NEMO, FD — Striking crimson tipped white.....	75c
LITTLE SHEIK, StC — Bi-color carmine and white.....	75c
LITTLE WISTERIA, FD — A lovely lavender.....	30c
MISS PLUMB, FD — A bright rhodamine purple.....	30c
NORMA JEAN, StC — Coral pink with yellow center.....	80c
ORCHID LADY, FD — A wonderful orchid pink.....	35c
PERSIMMON, FD — A pure persimmon color.....	30c
RED EYE, Peony — Brilliant orange-scarlet.....	50c
RED ROBIN, FD — Bright scarlet.....	50c
RITA MARIE, FD — Glistening bronze.....	50c
SANEE K, FD — A delightful raspberry red.....	75c
SNOW, FD — White with lavender edges.....	70c
SNOW PRINCE, StC — A perfect white.....	60c
SPRINGHILL ROSE, FD — A beautiful rose-red.....	25c
SYLVIA, FD — A profuse garnet-red	25c
TARGET, ID — A fine orange shade.....	30c
WHITE FAWN, FD — Waxy white.....	25c
WINE DROP, FD — A perfect deep wine-red.....	25c

POM PONS

EDITH MUELLER — A beautiful two-tone, golden orange at base and salmon-red at petal tips.....	30c
HONEY — Light honey with suffused red edges.....	35c
LEADER — Lemon, tipped with purple.....	25c
LEMONDROP — A bright lemon-yellow.....	40c
LITTLE DAVID — A fine russet orange.....	35c
MARY MUNN — A pure lavender.....	25c
MICKY — Burnt orange to red.....	40c
MINNIE MELLS — Orchid rose with deeper eye.....	45c
MRS. T. TELFER — A lovely pure white.....	80c
PRINCE CHARMING — Lavender, heavily tipped purple.....	25c
YOULETTE — A fine light bronzy yellow.....	30c

SPRINGHILL'S 1954 BIG BARGAIN ROOT COLLECTIONS

BEGINNER'S COLLECTION R-1

R-1-A

Jos. McGinnies
Lakeside Ann
Exquisite
Mrs. Keene
Sherwood's Peach

R-1-B

Ogden Reid
Mrs. E. J.
Edith Lehman
Vin Well Crinkles
Mrs. Miniver

R-1-C

Dir. M. A. Howe
Gerrie Hoek
Gene Stratton Porter
Houghton Gem
Pink Profusion

R-1-D

Whirlaway
Montebello
Ruffled Giant
Mrs. Thos. A. Edison
White Wonder

Any one collection at \$2.00 — Any two at \$3.75 — All four at \$7.50

SPECIAL COLLECTION R-2

R-2-A

Ailsa Bell
Faithful
Five Star General
Clariam Fancy
Blue Rose

R-2-B

Kelvin Rose
Ben Martin
Link's Gorgeous
Sweetest
Golden Beauty

R-2-C

Axford Triumph
Donna H. Jones
Katie K.
Miss Newburyport
General J. J. Pershing

R-2-D

Reitzer's Red
Student Prince
Ruffles
Croydon Supreme
Torero

Any one collection at \$3.75 — Any two at \$7.35 — All four at \$14.50

SUPER ROOT COLLECTION R-3

Best of All

Virginia Taggart

Madonna

Sunburst

The Cardinal

Book value of \$8.00 for only \$6.50

SHOW GARDEN COLLECTION R-4

Croydon Masterpiece

Esquire

Quinn's Variety Girl

The Volunteer

Winona

One root of each (value - \$16.50) for only \$13.00

CLOSE-OUT COLLECTION R-5

W. H. T.

Penn Charter

Margaret Cole

H. R. S.

Enchantress

Watchung Giant

Nanaquaket

King Alfred

Hillcrest Sunset

Avalon

All ten varieties (value - \$3.15) for just \$2.25

UNLABELED COLLECTION R-6

We will send you 8 unlabeled varieties for \$1.50. These are roots from which tags were lost or mixed in digging and packing.

MINIATURE — POM PON COLLECTION R-7

Five miniatures and five pom pons — labeled — our choice — Only \$2.50

PLANTING INSTRUCTIONS

Roots should be planted in trenches or holes four inches deep in heavy soil and six inches deep in sandy soil. The roots should be laid down flat (not on end) and covered with two inches of soil. As the plant develops, more soil should be added. Where drainage is poor, roots should not be planted this deep and a furrow should be kept open between rows to facilitate drainage in wet weather.

The ground should be dry and warm in the spring before plantings are begun.

Dahlias for 1954

from

Springhill

Dahlia Farm

2738 Walker Rd., N. W.

Grand Rapids, Michigan

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AD MATTER

PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
(GPO)

Return Postage Guaranteed

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WASHINGTON 25, D. C.

